

ISLAND GETAWAYS, LLC
CHINCOTEAGUE ISLAND VACATION RENTALS
7038 MADDOX BLVD
CHINCOTEAGUE ISLAND, VA 23336
757.336.1236

JOB TITLE: Digital Marketing & Content Creator

JOB CATEGORY: Marketing

Department/Group: Marketing

Job: Digital Marketing & Content Creator

Location: Chincoteague, Virginia

Travel required: Occasional

Pay: \$15 - \$20

Position type: PT/Internship

Contact Person: Sherry Conklin

Date posted: 06/16/2025

Will train applicant: Yes

Posting expires: 06/30/2025

Website Address: www.igetaway@esva.net

Internal posting URL: N/A

APPLICATIONS ACCEPTED BY:

Fax or Email: Laura.sherry@yahoo.com

Subject line: Digital Marketing & Content Creator

JOB DESCRIPTION

Role and Responsibilities

Candidate is responsible for promoting brands, products, and services through online channels for a vacation rental company in a beach, resort town. Utilize various digital platforms like social media, to reach target audiences, and drive engagement. Key tasks include content creation.

- Plan and execute campaigns across various online digital platforms.
- Produce written, visual, and content for social media, and other online platforms.

Staying up-to-date with the latest digital marketing trends.

1. Keep abreast of new technologies, platforms, and strategies to ensure they are effective and innovative.

Qualifications and Education Requirements

- Working towards a degree in Digital Marketing.

Preferred Skills

- Experience with social media management and content creation.

Additional Notes

This position requires someone who is creative in developing engaging content and innovative campaign ideas.

