



## ESCC Advisory Board Meeting

October 11, 2022

ESCC Room WD130

### Present College Advisory Board

David Bowles, Barbara Boggs, Nick Chuquin, Barbara Coady, Ruth Downing-Tankard, Marianne Elebash, Lisa Johnson, Diane King, Katie O'Shea, Willie Randall, Brittany Russell-Taylor, Sheila Walker, Ray Wood

### Present ESCC Staff

Eve Belote, Scott Hall, Patty Kellam, Patrick Tompkins

#### 1. Call to Order

The meeting was called to order by College Advisory Board Chair, Ray Wood, at 5:00 p.m.

#### 2. Approval of Meeting Minutes from April 11, 2022

Meeting minutes from 01.11.22 were approved- motion made by Nick Chuquin, seconded by Willie Randall.

#### 3. New Members Update

Barbara Boggs, Ruth Downing-Tankard, and Annette D. Gray Thomas are the newly appointed ESCC Advisory Board Members.

#### 4. Academic, Student, and Workforce Education

##### a. Information Item: Workforce Enrollment Report

Scott Hall reported that as of September 19 2022, FastForward enrollments are up 37% from last year. As of yesterday, FastForward enrollments are up approximately 48% with 65 enrollments. His goal is to reach 200 enrollments this year, a 53% increase over last year. The new phlebotomy technician program received approval from the state. There are 21 students enrolled and 60 students on the waitlist. NCCR Fundamentals is replacing the academic industrial tech IND 103 course.

Adult Education enrollment is up significantly. Off-site classes will be offered at Metompkin Elementary and Arcadia High later this month. Workforce is offering 9 Integrated Education Training (IET) classes, up from 3 IET classes last year. Scott explained that WIOA helps place workers in ESCC programs, community programs, and the workforce.

##### b. Information Item: Academic Enrollment Report

Dr. Patrick Tompkins announced that Judith Grier, Coordinator of Research, Planning, and Assessment resigned. She served an integral role as our SACSCOC liaison for 15 years. Dr.

Patrick Tompkins reported academic enrollment has maintained steady since last year. He explained that workforce and academics work in tandem to best serve the shore. He referenced a recent occurrence where nine academic nurse aid students were transferred to workforce Fastforward nurse aide because it is the more affordable option for students.

**c. Information Item: ESCC Nursing Programs Rankings Dr. Patrick Tompkins**

Dr. Tompkins reported that ESCC's practical nursing program has been ranked first out of 87 programs in Virginia by NursingProcess.org, which includes community colleges and university programs. RN Careers ranked our partner, TCC, second of fifty-two nursing programs in Virginia. This year's pass rates on both the NCLEX-RN certification exam for ESCC students and the National Nurse Aide Assessment Program certification exam were 100%, which speaks to the quality of instructors and students.

**d. Action Item: Local Program Advisory Committees**

Dr. Tompkins explained that local advisory committees must be consulted for the establishment and review of all career/technical degree and stand-alone certificate programs. The local program advisory committees were approved – motioned made by Willie Randall, seconded by Katie O'Shea.

**5. Information Item: Finance and Administration Report**

Eve Belote explained that the budget is prepared based on the prior year's budget and actual data through April/May. In FY22, revenue exceeded expenses by nearly \$800,000. The general fund covered 5% increase in salaries and new positions. We were able to carry forward funds from previous year.

Currently, FTE is higher than the budgeted 350 FTE for FY2023. We are in good shape in terms of expenses; the general fund covered 5% increase in salaries and one new position, College Navigator. We contracted with an organization last year to supply an indirect cost calculation that is used when applying for federal grants. The calculated rate was 47%, which we will be able to use to cover overhead costs when applying for federal grants.

CARES funds and ESVA Community grant dollars are funding the upcoming website redesign. This will be take approximately 5 months. Bill Lecato will continue updating and maintaining the website once the redesign is complete.

Dr. Tompkins emphasized that the college is now running at a surplus under Eve due to efforts to maintain fiscal conservatism. These efforts include making conservative enrollment estimations and prioritizing sustainability by avoiding creating positions we cannot support.

**6. Information Item: Foundation Report**

Patty Kellam reported that the process of awarding scholarships for the 2022-23 academic year finalizes in November. She anticipates awarding around \$300,000 for the academic year, comparable to FY22.

**a. New Scholarships for 2022-23:**

- Walker Family Scholarship – renewed at \$100,000 total for 2022-23 and 2023-2024 for students in need, with priority for DACA and Undocumented students.
- Caramine Kellam and Dr. Caramine White Scholarship (endowed) - awards up to \$4,500 to

students in need in academic and workforce programs. May support emergency living expenses.

Dr. White will also fund a new faculty award with a \$500 cash gift at Commencement.

**b. Grants Update**

- ESVA Community Foundation - requested \$50,000 8/22/2022 to redesign ESCC Website
- PNC Foundation – requested \$5,000 9/26/2022 for mobile hot spots for students
- Va Fndn for Community College Educ. - \$5,100 received for student emergency needs
- Eastern Shore Chess Club Association – \$1,000 received for Chess Club for Fall 2022

**c. Oyster Roast Fundraiser: January 27, 2023.** Live music, local seafood, BBQ and sides

- Proceeds support scholarships and supportive services for students
- \$17,500 committed for sponsorships to date
- Sponsorship opportunities still available

**d. Legacy Update**

- four new commitments for planned gifts
- 13 total
- others in process

Patty thanked Willie Randall for his generous contribution.

**e. Project Horizons – College track and mentoring program for at-risk students in grades 7-12.**

- Guarantees two years free tuition at ESCC through endowed fund if they complete high school.
- Coordinator Miriam Cornwell led students on special tour of ODU 8/5/22, followed by lunch and games at Apex Entertainment
- Student trip to NASA Wallops with hands-on STEM activities is planned for 11/15/2022, and YMCA Camp Silver Beach in 2023.
- Cultivating partnerships with local groups: 4-H, Boys & Girls Club, YMCA Camp Silver Beach

**f. Foundation Fall 2022 Newsletter** - will mail late October to 1,800 households and businesses to provide an update on college and Foundation.

**7. President's Report**

**a. Action Item: Strategic Plan and Mission and Vision**

Dr. Tompkins explained that the college community engaged in an exercise at Convocation to determine common themes in how to best serve our students and community. The commonalities were used to craft the new mission and vision. The strategic plan and the mission and vision were approved and endorsed – motion made by David Bowles, seconded by Willie Randall.

**b. Information Item: Lab Schools**

Dr. Tompkins explained that the Virginia General Assembly in 2022 provided \$100 million for the College Partnership Laboratory School Fund. Lab schools are partnerships between higher education and K12 school divisions. We submitted a lab school interest request on August 1, 2022, focusing on providing curriculum in science, technology, IT, and math to prepare students for the aerospace industry.

We have met with Accomack and Northampton leadership and aerospace partners and informed local legislators of the plan to submit a planning grant for \$200,000 this fall. Approximately 25 schools will be funded. If approved, the Eastern Shore Lab School will launch in Spring 2023.

**c. Information Item: Refresh Update**

Dr. Tompkins explained that ESCC was placed on re-boot status in 2019 because it failed the four viability metrics. We received a letter from Chancellor Sharon Morrissey on September 12, 2002 informing us that she is lifting the re-boot status of the college due to results presented to the State Board for Community Colleges at the May 2022 showing evidence of progress in addressing the challenges identified.

**d. Action Item: ESCC Advisory Board 2023 Meeting Dates**

The board meeting dates on the second Tuesday of January, April, July and October at 5:00 pm were approved – motion made by Willie Randall, seconded by Nick Chuquin.

**Meeting Adjourned: 6:05 pm**

Prepared by:



Raven Maxim  
Recorder

Approved by:



Ray Wood  
Chairman

Submitted by:



Dr. James Shaeffer  
Secretary