



**ESCC Advisory Board Meeting
January 11, 2022
ESCC Room WD170/180 & Zoom**

Present College Advisory Board

David Bowles, Nick Chuquin, Barbara Coady, Marianne Elabash, Diane H. King, Katie O'Shea, Willie Randall, Brittany A. Russell-Taylor, James Shaeffer, Ted Shockley, Ray Wood

Present ESCC Staff

Eve Belote, Judith Grier, Scott Hall, Patty Kellam, Cheryl Mills, Patrick Tompkins, Jay Welch

1. Call to Order

Ray Wood, Advisory Board Chair, called the meeting to order at 5:00 p.m.

2. Action Item: Approval of Meeting Minutes from October 12, 2021

Meeting minutes from 10.12.21 were distributed.

The Advisory Board unanimously approved the meeting minutes.

3. Action Item: Recognition Resolution for Chancellor DuBois

Dr. Glenn DuBois, VCCS Chancellor since 2001, has announced his retirement effective June 30, 2022. ESCC wishes to recognize Dr. DuBois' accomplishments and wish him well in retirement through a resolution of the ESCC College Advisory Board.

The College Advisory Board unanimously approves the recognition resolution with a minor correction.

4. Alumni Success Story: Shaw Matthews

Dr. Patrick Tompkins introduced ESCC graduate Shaw Matthews. After completing an Associate of Arts & Sciences in Liberal Arts, Shaw transferred to the University of Virginia. He is in his final semester as an undergraduate student majoring in history. He is pursuing graduate school and aspires to return to ESCC as a faculty member invested in providing the same nurturing and motivating student-centered instruction that fostered his lasting love of learning.

5. Academic, Student, and Workforce Education

a. Action Item: Discontinuance of Science – Pre-Nursing AA&S

Dr. Tompkins informed the College Board that the Science – Pre-Nursing Associate of Arts & Sciences (881-05) created in 1984 needs to be discontinued because it is no longer appropriate for pre-nursing students.

Dr. Tompkins explained that the two-year program was not intended as a stand-alone degree; it served as a precursory program for students entering into the nursing program Tidewater Community College (TCC) offers in partnership with ESCC. ESCC has created a Health Sciences Career Studies Certificate (CSC) to serve pre-nursing students, and students interested in careers in fields like nurse aide, phlebotomy, and radiology. The College Advisory Board unanimously approved the discontinuance of Science – Pre-Nursing Associate of Arts & Sciences (881-05).

b. Action Item: Approval of Health Sciences Career Studies Certificate

The Health Sciences (CSC) aligns with student demand, employer needs, and the College's mission. The program consists of 29 credit hours and meets the following needs: (1) it is a financial aid eligible program for pre-nursing students, (2) it includes CPR certification and eligibility to sit for the nurse aide credentialing exam, (3) it prepares students for the nursing program offered in partnership with TCC by completing pre-requisite courses, and (4) it can be built to lead to other healthcare educational programs at TCC and other colleges.

The College Advisory Board unanimously approved the Health Sciences CSC.

Dr. Tompkins empathized with College Board members concerns about the growing shortage of nurses and healthcare professionals. Dr. Tompkins explained that ESCC is in partnership with TCC's nursing program, and ESCC'S program must be identical to TCC's for accreditation purposes. ESCC leadership recognizes that TCC's entrance criteria aren't ideal for the Eastern Shore and intends to examine expansion possibilities with TCC during the upcoming MOU review. The VCCS presents a proposal to expand nursing programs to the General Assembly this spring.

c. Information Item: Accomack Dual Enrollment Welding Career Studies Certificate

ESCC collaborated with ACPS instructor Dale Spilker to map the high school welding curriculum to ESCC's career studies certificate. Current students in level I (junior year) are enrolled in the career studies certificate. Current students in level II will be given credit for prior learning for level I and complete the career studies certificate this year.

d. Information Item: Passport & Universal Certificate General Studies

Dr. Tompkins explained that through the Transfer Virginia project co-led by the State Council for Higher Education in Virginia (SCHEV) and the Virginia Community College System (VCCS), state colleges and universities have created the Passport and the Universal Certificate of General Studies as college transfer pathways. The Passport is a college program made up of approximately 16 credit hours which are transferable and satisfy lower-division general education requirements at any Virginia public institution of higher education. The Passport

is not a credential like an associate degree, but it is a milestone that will be denoted on students' transcripts.

The Uniform Certificate of General Studies (UCGS) is a one-year college program consisting of approximately 32 credit hours that are transferable and satisfy lower-division general education requirements at any Virginia public institution of higher education. Students must earn a C or higher in each course. ESCC will begin awarding the Passport and UCGS in May 2022.

Dr. Tompkins noted that the Passport and UCGS do not transfer to UMES or SU. ESCC may leverage these transfer pathways to create individual articulation agreements with those institutions

e. Information Item: Spring 2022 Academic Enrollment Report

Judith Grier reported that academic enrollment is up 1.4 % in headcount, and full-time equivalent (FTE) is down 2.34 %. ESCC is currently outperforming the VCCS, which is experiencing a 4.5 % drop in headcount, and 7.3 % in FTE. She attributes the increase in dual enrollment headcount and FTE to the efforts of the devoted Student Services team during Registration Rally days.

Dr. Tompkins noted that regular academic enrollment is down, and he anticipates that April reports will show a significant drop in headcount and FTE.

Judith provided links to articles that provide background on the planning efforts for the ESCC Strategic Plan, which focuses on diversity, equity, and inclusion.

f. Information Item: Workforce Development Performance Update

Scott Hall reported that FastForward enrollment is up 221.74 %. There are 74 FastForward enrollments, an increase of 51 from last year. ESCC, the smallest campus, is 11th in VCCS rankings for an overall increase in students. The DMV is only testing three CDL students at a time, creating a backlog in credentialing.

There are 44 students enrolled in non-credentialing classes and 194 students enrolled in ESL and GED classes. In addition, there are 16 students enrolled in Northstar Digital Literacy, offered for the first time as a stand-alone class. Scott anticipates an additional 65 FastForward enrollments for the spring.

6. Information Item: Finance and Administrative Report

Eve Belote stated that the fiscal year 2022 budget was built on a lower number of FTEs than anticipated due to concerns surrounding the pandemic's impact on enrollment. The college has drawn down CARES funding to make up for the lost revenue from fewer FTEs on the academic side. Workforce revenue is up by almost \$46,000 over last year.

ESCC is experiencing some increases in personnel expenses due to new positions and the 5 % increase instituted by the General Assembly in the last budget. New positions are supported through CARES and/or system funding, but the college has yet to receive full funding.

The executive committee approved the college's request for an 8% increase in county funds from Accomack and Northampton. The increase is not across the board but consists of a few line items, including an increase in information services for advertising and an increase in QEP for an update to the quality enhancement plan.

7. Information Item: Foundation Report

Patty Kellam shared that \$151,472 in scholarships was dispersed to 146 students for fall 2021. She anticipates serving a similar number of students for a similar amount for spring 2022. These scholarships are critical in getting students through to completion, particularly those who don't qualify for Pell funding.

There's a 26% increase in unique donors and a 17% increase in new donors in 2021 over 2020. This increase doesn't include end-of-the-year donations. Through December 16, 2021, the total fundraising revenue was \$678,729, which includes a \$100,000 bequest from the Milliners estate. The Foundation received a \$15,000 grant from Wallops Contractors Association for scholarships and a \$10,000 grant for Workforce scholarships from David and Melody Landsberger for 2022. The 25 sponsors for the 50th Anniversary donated a total of \$76,750. The Foundation will also receive \$45,000 over the next five years, bringing total sponsor income to \$121,750.

There are two significant on-campus events for 2022, the Annual Oyster Roast and the Scholarship and Major Donor Luncheon. The oyster roast fundraiser is on Friday, January 28, from 5:00 p.m. to 9:00 p.m. and features live music by Jae Sinnett Jazz Trio; tickets are \$60 each. The Scholarship and Major Donor Luncheon is Friday, May 13, from 11:30 a.m. to 1:00 p.m. and is a no-charge celebration to honor our scholarship donors and recipients.

Reflection on Caramine Kellam

The Board took time to reflect on the dedication and contributions of Caramine Kellam. She was chair of the ESCC Advisory Board and received the 2009 Philanthropic Person of the Year from ESCC. Her engagement and philanthropic efforts also benefit the Eastern Shore Rural Health Systems Board, American Medical Association Alliance Board of Directors, Riverside Health Systems of Directors, and numerous other institutions on the Eastern Shore. The Eastern Shore community will miss her greatly.

8. Information Item: President's Report

Strategic Plan

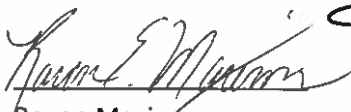
Dr. Shaeffer reported that the VCCS's latest strategic plan, Opportunity 2027, has the overarching goal to achieve equity in access, learning outcomes, and success for students from every race, ethnicity, gender, and socioeconomic group. The ESCC five-year plan will align with the VCCS Opportunity 2027 while reflecting the unique needs of our community and supporting our YES! culture of hospitality, accountability, transparency, and inclusion.

Dr. Shaeffer established chairs for five goals with measurable outcomes, and a survey went out to employees and students for feedback. Faculty, staff, students, board members, and the community will be involved in discussing and refining the goals. Once finalized, constituent groups will provide input on steps to achieve the goals. All feedback will be reviewed and drafted into a cohesive strategic plan to present to the ESCC Advisory Board in July 2022. The strategic plan will be presented to the Advisory Board and Foundation in October for approval.

Dr. Shaeffer reminded the Board of the non-academic barriers our students face and the steps ESCC takes to address them. For example, our students heavily utilize the on-campus food and yesterday was the first day students could access TimelyCare. TimelyCare is a telehealth provider that offers 24/7 care access to board-certified or board-eligible clinicians for medical support, and licensed counselors and behavioral health specialists for mental health support.

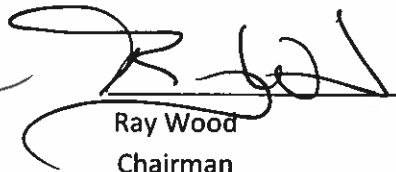
Meeting Adjourned: 6:00 p.m.

Prepared by:



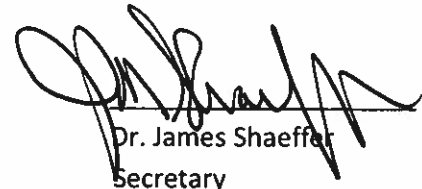
Raven Maxim
Recorder

Approved by:



Ray Wood
Chairman

Submitted by:



Dr. James Shaeffer
Secretary