

James M. Shaeffer, Sr.
Abbreviated Resumer
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Educational history:

- Ph. D. Northwestern University
Teaching-Learning Processes, Emphasis-Instructional
Design and Theory
- M.S. Kansas State University
Elementary Education, Thesis: "A Science Program Designed
for Gifted Urban Secondary Students Utilizing the Facilities and
Faculty of an Urban University or College"
- B.S. Iowa State University,
Elementary Education

Additional Institutes:

MLE - Institute for the Management of Lifelong Education, Harvard
University

Professional Appointments/Positions

Founding Dean, College of Continuing Education and Professional Development, Old
Dominion University, July 2014-Present

Associate Vice Provost, Associate Professor, Outreach and Engagement, James Madison
University, Nov. 2007-2014/ Associate Dean for Outreach Programs, College of Graduate
and Outreach Programs, James Madison University, 2005-2007

Associate Vice President for Outreach Services, Dean of Outreach
Programs and Chief Information Officer, Division of Continuing Education, University of
North Dakota, 2001-2005

Associate Vice President for Outreach Services and Dean of Outreach
Programs, Division of Continuing Education, University of North Dakota
1998-2005

Associate Dean, Division of Continuing Education, University of North Dakota, 1996-98

Associate Professor (promoted from assistant professor in 1994) and Director of the School of Extended Studies and Public Studies and Head of the Division of Extended Credit Programs, School of Extended Studies and Public Service, University of Wyoming, 1994-96

Director of Extended Studies, Statewide Educational Services, University of South Dakota, Vermillion, SD, 1989-90.

Assistant Professor, Coordinator of Teleconferencing/Instructional Design, School of Extended Studies and Public Service, University of Wyoming, Laramie, WY, 1984-1989.

Key Accomplishments in Leadership

Founded two Continuing Education and Outreach units at two diverse universities (Old Dominion University and James Madison University)

Provided leadership in the identification, development, implementation and evaluation of credit and non-credit course offerings increasing credit production and revenue for four institutions.

Responsible for revenue generating and sharing for four self-support continuing education units (University of Wyoming, University of North Dakota, James Madison University and Old Dominion University)

Facilitated the development and growth partnerships with faculty, university administrative offices, businesses, industry, and military operations to support the development of programming to meet unique needs.

Provided leadership to the profession through multiple regional and national offices and committee responsibilities, including President of the UPCEA

Service to profession and community

Advisory Board Member for Inside Track, 2012-2015

President of the University Professional and Continuing Education Association, 2011-2012

Membership on:

- US Army's Army Educational Advisory Council, 2007-2015
- University Business and Economic Development Officers, 2008-
- Virginia Council on Continuing Professional Studies, 2007- present
- Planning Committee of Harrisonburg/Rockingham County Vision 2020, 2009-2015

Board Member:

- Opplnc, Workforce Investment Board, 2015-Present
- Shenandoah Valley Workforce Investment Board, 2012-2015
- Rockingham/Harrisonburg United Way, 2012-2015
- Board of Directors for the Harrisonburg/Rockingham Chamber of Commerce, 2009-2015