# **Successful Information Evaluation - TIPS**

### **Evaluate Your Print or Web Sources Carefully with 6 Questions:**

- **Authority** Who is the author of the information source?
- **Timeliness** The date of publication may be an important factor in evaluating an information source, especially in subject areas such as science and technology where currency is significant.
- Documentation Just as your research paper must include a list of references, a scholarly book, article or
   Web page ought to contain a list of sources consulted, a bibliography, and/or footnotes.
- Purpose What seems to be the purpose of the author and, in the case of a Web document, the purpose
  of the Web site on which it appears?
- Suitability Is the information too elementary, too technical, too advanced, or just right for your needs?
- Review Process Does the information appear to have been critically reviewed prior to publication?

### Be Able to Pick out 8 General Types of Web Sites:

| Commercial  | Educational    | Entertainment | Hoax     |
|-------------|----------------|---------------|----------|
| Informative | Organizational | Persuasive    | Personal |

# **Generally Expect Reliable Information on 3 Types of Authoritative Web Sites:**

| Federal Government Agencies and Departments (.gov)         |  |
|--|--|
| Colleges and Universities (.edu)                           |  |
| Professional Societies and Non-profit Organizations (.org) |  |

#### **REMINDERS for Successful Academic Information Evaluation:**

- Understand the purpose and necessity of evaluating information;
- Recognize the 6 criteria for evaluating the validity of published information;
- Know the 8 general types of Web sites;
- Learn to distinguish between open Web and the deep Web;
- Look for the 3 types of Web sites most likely (BUT NOT ALWAYS) to support student research;
- Understand the difference in search results from library databases and Web search engines;
- Understand the academic value of information published in Wikipedia;
- Ask your professor or library staff for help in selecting reliable sources.