

## **Eastern Shore Community College Five-Year Strategic Plan (2010-2015)**

In support of its mission to meet the educational and training needs of the Eastern Shore of Virginia, ESCC is committed to ensuring the following:

**ACCESS:** Eastern Shore residents will be able to attend ESCC, whether physically or virtually, and find what they need to meet their educational needs.

Strategic Goal #1: ESCC will identify and expand program and course offerings to address the needs of the Eastern Shore of VA.

Strategic Goal #2: ESCC will explore expansion of additional physical locations as instructional sites.

**STUDENT SUCCESS:** ESCC will provide services to support all learners in achieving the goals they set for themselves; students will find an environment at ESCC that supports their educational goals.

Strategic Goal #3: ESCC will increase student retention, completion and transfer rates.

Strategic Goal #4: ESCC will increase student success through a stronger focus on quality academic advising and support services.

Strategic Goal #5: ESCC will provide technology to support student success.

Strategic Goal # 6: ESCC will implement a process and identify resources to ensure adequate physical facilities to promote student learning and student success.

**AFFORDABILITY:** ESCC will be a viable, affordable choice for quality post-secondary education.

Strategic Goal #7: ESCC will identify and implement methods to assist students in meeting financial needs for education/training.

**WORKFORCE:** ESCC will be a major partner for economic and workforce development on the Shore; it will provide the educational support for local economic development.

Strategic Goal #8: ESCC will partner with appropriate Eastern Shore agencies such that the College is viewed as a partner in economic development.

Strategic Goal #9: ESCC will identify occupations in which workforce shortages are anticipated and develop programs to train new workers and retain and upgrade older workers skills to meet identified needs.

**RESOURCES:** ESCC will pursue funding, facilities and personnel that support the mission of the College.

Strategic Goal #10: ESCC will work in concert with the ESCC Foundation to increase contributions to the college.

Strategic Goal #11: ESCC will explore alternative funding sources to support needs of the institution.

**Approved by Eastern Shore Community College Board 10/12/10**